

Spring Bulletin

2023 *April* **LP**



Leonard Parker Pool Institute for Health News & Updates from January-March 2023

LPPIH Launches New Speaker Series

The Leonard Parker Pool Institute for Health (LPPIH) is proud to launch its new “Pool Speaker Series” beginning on April 20, 2023. “When speaking to dedicated community advocates in recent months, we noticed a consistent desire for individuals to learn from professionals who offer innovative thoughts and solutions in the community health profession,” said LPPIH Executive Director, Edward F. Meehan, MPH. “In honoring the legacy of Leonard Parker Pool, we believe a role we can play is bringing thought leaders to our town to share innovative ideas with our community partners.”

The first installment of the Speaker Series will be on April 20, 2023 when Bobby Milstein, PhD, MPH, Director of System Strategy with ReThink Health at The Rippel Foundation presents at Lehigh Valley Hospital-Cedar Crest. The title of Milstein’s lecture is “Bridging Social Needs and Vital Conditions: The Roles of Hospitals in Addressing Health and Well-being in the Communities We Serve.”

The presentation’s learning objectives are 1.) To describe the evolving role of hospitals in addressing factors outside of the healthcare system that impact health and well-being over time 2.) To describe the Vital Conditions for Health and Well-being and how it expands the concepts of the social determinants of health 3.) To understand the need for complimentary roles and strategies that address urgent social needs as well as longer-term vital conditions.

Milstein is the lead editor of “Thriving Together: A Springboard for Equitable Recovery and Resilience in Communities Across America.” Additionally,

he spent over 20 years with the Centers for Disease Control and Prevention (CDC). With an educational background that combines cultural anthropology, behavioral science, and systems science, Milstein concentrates on efforts to spark large-scale institutional and cultural change.

In May, the Speaker Series will continue with a visit from Ken Thompson, MD, Executive Director at Visible Hands Collaborative, as well as the organization’s fonder, Adalberto Barreto, MD, PhD. Thompson is a community and social psychiatrist who has practiced in socially traumatized and economically depressed communities his entire career, with stints at the Boston City Hospital for medical school, Jacobi Hospital during his residency in the Bronx, the Connecticut Mental Health Center in New Haven, and more.

Barreto’s academic training, research and lived experience have provided him with an excellent background in multiple disciplines, as he learned how to connect and create dialogue in between literature and real life. Every study that Barreto

took since his medicine dissertation has maintained culture as a consistent theme, as each individual has a way to perceive and to communicate in the world. Both Thompson and Barreto will present their work on May 31 at The Renaissance Hotel in Allentown.

Visible Hands is a non-profit organization who is training cohorts of individuals to be facilitators of Integrated Community Therapy (ICT) across the country, and doing the translational work needed to bring the international model to the United States.

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-- Edward Meehan,
LPPIH Executive Director

SPEAKER SERIES April 20, 2023

Bobby Milstein, PhD
Director of System Strategy | ReThink Health




SPEAKER SERIES May 31, 2023

**Ken Thompson, MD
&
Adalberto Barreto, MD, PhD**



FELLOWSHIP FOR HEALTH



Photo courtesy of Peter Keady/PK3 Photography
City of Allentown Mayor and Pool Fellow, Matt Tuerk (right) addresses fellows and community partners at Franklin Park

Fellows, Community Partners Take to Franklin Park

In March, members of our Pool Fellowship welcomed Nico Connolly, Principal Strategist from FrameWorks Institute to Allentown. Connolly led a day-long discussion on framing complex social issues in ways activate and unite people and understanding people’s deeply held worldviews and widely held assumptions. During his visit, our fellows, along with visitors from additional community partners toured the Franklin Park neighborhood throughout Census Tract 20 in Allentown.

At the Leonard Parker Pool Institute for Health, we believe that health improvement happens through meaningful cross-sector collaboration within a specific geographic place. By investing in vital conditions (the factors outside of healthcare that impact health)



Photo courtesy of Peter Keady/PK3 Photography
Fellows, partners and members of LPPIH visit Franklin Park for a walk throughout Census Tract 20 in Allentown



Photo courtesy of Peter Keady/PK3 Photography
Nico Connolly from FrameWorks Institute leads a workshop with members of Pool Fellowship’s Cohort 8

within a given neighborhood we believe it will lead to long-term improvements for all members of that community. In 2022, we committed to the Franklin Park neighborhood as our first designated place for partnership.



**Health
BEAT**
on
WDIY 88.1
LEHIGH VALLEY PUBLIC RADIO | n | p | r |

New Episodes Available Now on Demand!

Join LPPIH Executive Director Edward Meehan and WDIY’s Greg Capogna each month for a new episode of HealthBeat! All episodes are available on demand at lppih.org/healthbeat.

Special Guests

- January:** Daniel Bosket | Community Action LV
- February:** Carol Birks, Ed.D. | Allentown School District
- March:** Dr. Brian Nester | Lehigh Valley Health Network

FELLOWSHIP FOR HEALTH

Groth, StriveTogether Leads February Fellowship Session



Photo courtesy of Peter Keady/PK3 Photography
Colin Groth, Executive Vice President, Strategy and Development for StriveTogether meets with Pool Fellows

In February, the Cohort 8 welcomed Colin Groth, the Executive Vice President, Strategy and Development for StriveTogether. Fellows spent a day together learning about Theory of Actions and using Results Based Leadership to activate and align local partners to shared results.

StriveTogether's mission partners with communities to ensure every child has every chance to succeed regardless of their individual race, ethnicity and family income. With the idea of a Cradle-to-College/Career approach, StriveTogether employs a Theory of Action™ model that supports communities building the civic infrastructure to transform the systems that shape opportunity.

StriveTogether has built a national network of nearly 70 communities representing 8 million children to put more young people on the path to economic mobility.



Photo courtesy of Peter Keady/PK3 Photography

Raynor, TCC Group Rings in New Year with Pool Fellows



Photo courtesy of Peter Keady/PK3 Photography
Jared Raynor, Director of Evaluation for TCC Group opens the first Fellowship session of 2023

In January, Pool Fellows learned from Jared Raynor, Director of Evaluation for TCC Group. Fellows spent the day learning the basics of evaluation and the methods and strategies to evaluate collective impact initiatives and collaborative efforts. A mission-driven consulting firm and certified B Corporation, TCC Group partners with foundations, nonprofits, and companies to propel positive social change through strategy, capacity building, initiative design, strategic communication, management, and evaluation.

Arndt Presents at Carbon County Community Forum

In March, LPPIH Community Partnership Data Strategy Analyst, Cheryl Arndt, PhD presented at the Carbon County Community Forum. The event dedicated a day's worth of networking, collaboration and professional development with Carbon County nonprofit representatives, as well as civic leaders.

Arndt presented findings from Lehigh Valley Health Network's most recent Community Health Needs Assessment

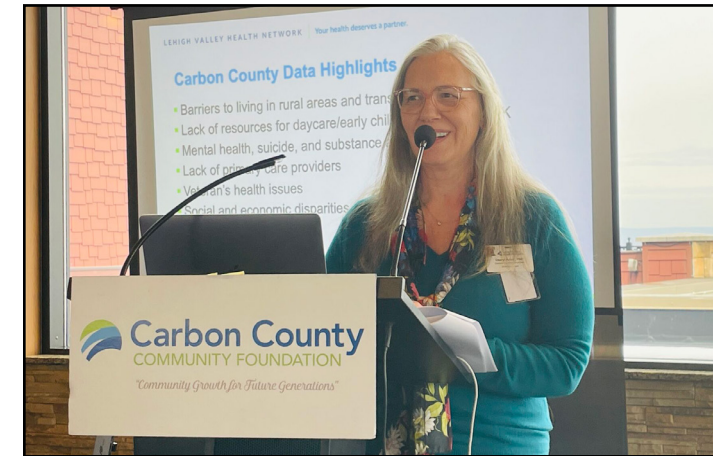


Photo courtesy of LPPIH
Cheryl Arndt, PhD shares highlights of Carbon County data from the 2022 Community Health Needs Assessment

for Carbon County, which was released to the public in 2022. Priorities for Carbon County highlight-

ed in the Implementation Plan were school-based behavioral health services, and access to primary

care and other preventive services to be added in rural areas. "When looking at the health of communities, it is vital we include communities in more rural neighborhoods, who may also present their own unique set of health challenges," said Arndt.

The full 2022 Community Health Needs Assessments for not only Carbon County, but all counties served by Lehigh Valley Health Network are available to view online at lvhn.com/chna.

Leonard Parker Pool INSTITUTE FOR HEALTH

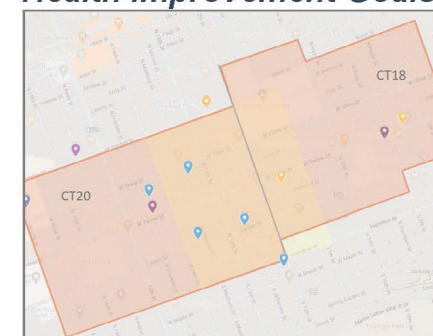
Mission: Continuing the legacy of Leonard Parker Pool, The Institute for Health will achieve meaningful improvements in the health of the Lehigh Valley.



We believe that a **place-based approach** is critical to **improving the health and well-being** of a population.

Health Improvement Goals: Within a given place, we will improve health by addressing the social determinants or community conditions that negatively impact health over time.

We focus on



Cradle-to-College/Career Pipeline



Safe and Healthy Housing



Community Well-being



Food and Nutrition

Our first "place" is in the neighborhoods in and around Census Tracts 18 and 20 in Allentown, which is Franklin Park and surrounding areas.

Framing Strategy: We will achieve these health improvement goals through these four pillars:

1 Using a **data-driven** sense of inquiry based on local, place based data

2 Ensuring the **voice of the community** is incorporated into all of our work

3 **Collaborating** across sectors and improving systems

4 **Coordinating** all of the pieces and initiatives

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