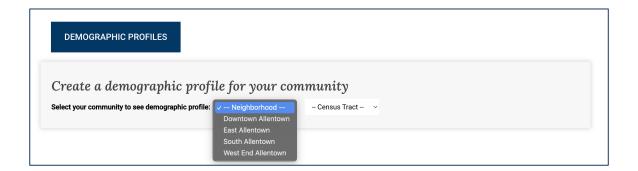
## **CREATE A DEMOGRAPHIC PROFILE**

The Leonard Parker Pool Institute for Health's Demographic Profile tool allows you to quickly create neighborhood- and census tract-level reports.



STEP ONE: Select an Allentown neighborhood or Census tract from the drop down options.



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STEP TWO: A demographic profile will automatically generate for your selected location.

